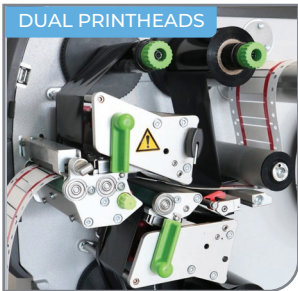




# HIGH VOLUME IN HALF THE TIME

## BBP<sup>®</sup>72-PLUS DOUBLE-SIDED SLEEVE PRINTER



**PRINT MORE.  
WASTE LESS.**



**SEAMLESS,  
ONE-PASS OPERATION**



**AUTO PRINTING;  
AUTO FORMATTING**



**LESS SLEEVE AND  
RIBBON WASTE**

### Save time. Minimize waste. Reduce sleeving errors.

Heavy duty, high-accuracy printing to get the job done right

#### Get more with enhanced capabilities:

- ▶ High-volume, double-sided sleeve printing
- ▶ Pairs with Brady Workstation software
- ▶ Integrates with ERP/SAP systems
- ▶ Crisp, clear printing – 300 dpi resolution
- ▶ Large color touchscreen
- ▶ Smooth printing on heat-resilient Brady materials

# BBP<sup>®</sup>72-PLUS

## DOUBLE-SIDED SLEEVE PRINTER

THE ULTIMATE SLEEVING SOLUTION

Physical Properties	
Dimensions	23.4" L x 9.8" W x 15.5" H (594 mm L x 248 mm W x 395 mm H)
Weight	46.3 lbs. (21 Kg)
Printing Method	Thermal Transfer
Resolution	300 dpi
Print Speed	7.87"/s (200mm/s)
Print width	4.16" (105.7mm)

Material	
Width: Label	0.39" - 4.33" (10mm - 110mm)
Media roll: Total dia.	11.81" - (300mm)
Core diameter	1.5" - 2.99" (38mm - 76mm)

Ribbon	
Ink	Outside or inside
Roll diameter	Up to 3.15" (80mm)
Core diameter	1" (25.4mm)
Ribbon length	Variable up to 1,476' (450m)
Width	4.49" (114mm)

Electronics	
Memory	256 MB RAM, 50 MB IFFS Flash, SD card up to 512 GB
Power	External universal switching power supply
Wireless LAN-card	Slot
Sensors	Top and Bottom Black Mark, Gap Sensor, Notch, Reflective Sensor

Interface	
Centronics bi-directional acc. IEEE 1284, RS232 C 1.200 up to 230.400, Baud/8 Bit, USB 2.0 High Speed Slave for PC-connection.	
Ethernet 10/100 Base T, LPD, RawIP-Printing, ftp-Printing, DHCP, HTTP, FTP, SMTP, SNMP, TIME, Zeroconf, mDNS, SOAP, RS422, RS485 1.200 up to 230.400 Baud/8 Bit, Peripheral connection, WLAN card 802.11b/g WEP/WPA PSK (TKIP)	

Barcode	
Linear Barcodes	Code 39, Code 93 Interleaved 2/5, Code 39 Full ASCII Ident and leader, Code 128 A, B, C code of Deut-Codabar sche Post AG, EAN 8, 13 JAN 8, 13, EAN/UCC 128 MSI, EAN/UPC Appendix 2, Plessey, EAN/UPC Appendix 5 Postnet, FIM RSS 14, HIBC UPC A, E, E0
2D Barcode	Aztec, Codablock F, Data Matrix, PDF 417, Micro PDF 417, UPS Maxicode, QR-Code, RSS 14 truncated, limited, stacked and stacked omnidirectional, EAN-Datamatrix, GS1 Data Bar

Fonts	
Font Types	5 Bitmap fonts 3 Vector fonts available internally, loadable TrueType fonts. Optional Chinese & Thai
Character Sets	Windows 1250 up to 1257, DOS 437,737, 775, 850, 852, 857, 862, 864, 866,869, EBCDIC, 500, ISO 8859-1 up to -10 and -13 up to -16, WinOEM 720, UTF-8, Macintosh Roman, DEC MCS, KOI8-R. All West and East European latin, cyrillic, greek, hebrew and arabic characters are supported.
Bitmap-Fonts	Size of width and height 1 - 3 mm zoom 2-10. Orientation 0°, 90°, 180°, 270°
Vector/ True Type Fonts	Size of width and height 0.9 - 128 mm variable zoom, Orientation 360° in steps of 1°
Font formats	Bold, italic, underlined, outline, negative, grey, vertical, depending on character fonts
Font width	Variable

Operation Data	
Power supply	100 - 240 V ~ 50/60 Hz, PFC
Power consumption	Max. 100 W
Operation temperature	41 - 104°F (5 - 40°C)
Humidity	10 - 85% not condensing
Approvals	CE, FCC class A, CB, CCC, UL

Operation Data	
LCD graphic display	4.3" Diagonal 272x480 px

## Printer Models

Part Number	
BBP72-34LRS	BBP <sup>®</sup> 72-PLUS Double-Sided Sleeve Printer

For more information and part numbers on Brady's complete line of PermaSleeve<sup>®</sup> and Heatex<sup>™</sup> sleeves visit [www.BradyID.com](http://www.BradyID.com)

▶ **Learn more at [BradyID.com](http://BradyID.com) or contact your Brady representative**

USA | [www.BradyID.com](http://www.BradyID.com)  
1-888-272-3946

Canada | [www.BradyCanada.ca](http://www.BradyCanada.ca)  
1-800-263-6179

Mexico | [www.BradyLatinAmerica.com](http://www.BradyLatinAmerica.com)  
1-800-262-7777